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**UBISOFT TAKES THE FITNESS EXPERIENCE TO THE NEXT LEVEL**

**WITH YOUR SHAPE CENTER**

**AUSTRALIA - November 5, 2010 - Your Shape Center** is the online fitness portal available for all *Your Shape: Fitness Evolved* players. A true personal online gym center, **Your Shape Center** offers players the following options:

* Monitor your progress and follow your performance
* Track the calories you burn when playing your daily workouts
* Create your own challenges and share them instantly with your friends on Xbox 360
* Be up to date with the latest Your Shape events
* Get advice from friends and experts

*Your Shape: Fitness Evolved* will be available exclusively on Kinect for XBOX 360 on November 18. **Your Shape Center** will be active on November 10.

For more information about *Your Shape: Fitness Evolved* and **Your Shape Center**, go to [www.yourshapecenter.com](http://www.yourshapecenter.com).

* **ENDS –**

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**For further information please register at the Australian Press Extranet:** [**http://aussiepress.ubi.com/**](http://aussiepress.ubi.com/)